



# *Kshitij*

## Newsletter

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2025

# ***Be Together***

***JOIN THE JOURNEY. SHAPE THE FUTURE.***

**centre of learning, teaching & research**



**RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT, MATHURA**

# PROMINENT PLACEMENT PARTNERS

 Package - 20.00LPA	 Package - 19.30LPA	 Package - 12.00LPA	 Package - 10.00LPA	 Package - 9.00LPA
 Package - 08.60LPA	 Package - 07.80LPA	 Package - 07.50LPA	 Package - 07.02LPA	 Package - 06.85LPA
 Package - 6.50LPA	 Package - 06.50LPA	 Package - 06.06LPA	 Package - 06.00LPA	 Package - 06.00LPA
 Package - 06.00PA	 Package - 06.00PA	 Package - 05.50LPA	 Package - 05.00LPA	 Package - 05.00LPA
 Package - 05.00LPA	 Package - 05.00LPA	 Package - 04.50LPA	 Package - 04.50LPA	 Package - 04.50LPA

**and many more....**

# STRATEGIC KNOWLEDGE PARTNERS

**MOU Signed with RATM**

**Patron**  
**Dr. Ram Kishore Agrawal**  
(Chairman)

**Editor-in-Chief**  
**Dr. Abhishek Singh Bhadoria**  
(Director)

**Managing Editor**  
**Dr. Akhilesh Gaur**  
(Convener- Cultural Committee)

**Publication Support**  
**Mr. Yogesh Tiwari**  
(Cultural Committee)

**KSHITIJ**  
**Assistance & Support**  
**Cultural Team, RATM**

**Technical Assistance**  
**IT Team, RATM**

# ACHIEVEMENTS OF RATM

jaro education

## Gold Medalist

DBRAU Agra University

₹10.50 LPA



Priya Chaudhary  
**MBA**  
(Batch 2023-25)



Surbhi Agrawal  
BCA (2019-22)

Trapti Kashyap  
BCA (2020-23)

Manisha Gautam  
M.Ed (2020-22)

All the Best Wishes for your Bright Future



Dr. Akhilesh Gaur  
Department of Management



Dr. Manish K. Upadhyay  
Department of Management



Dr. Ravikant  
Department of Education

***Congratulations***  
for Successful Completion of Ph.D



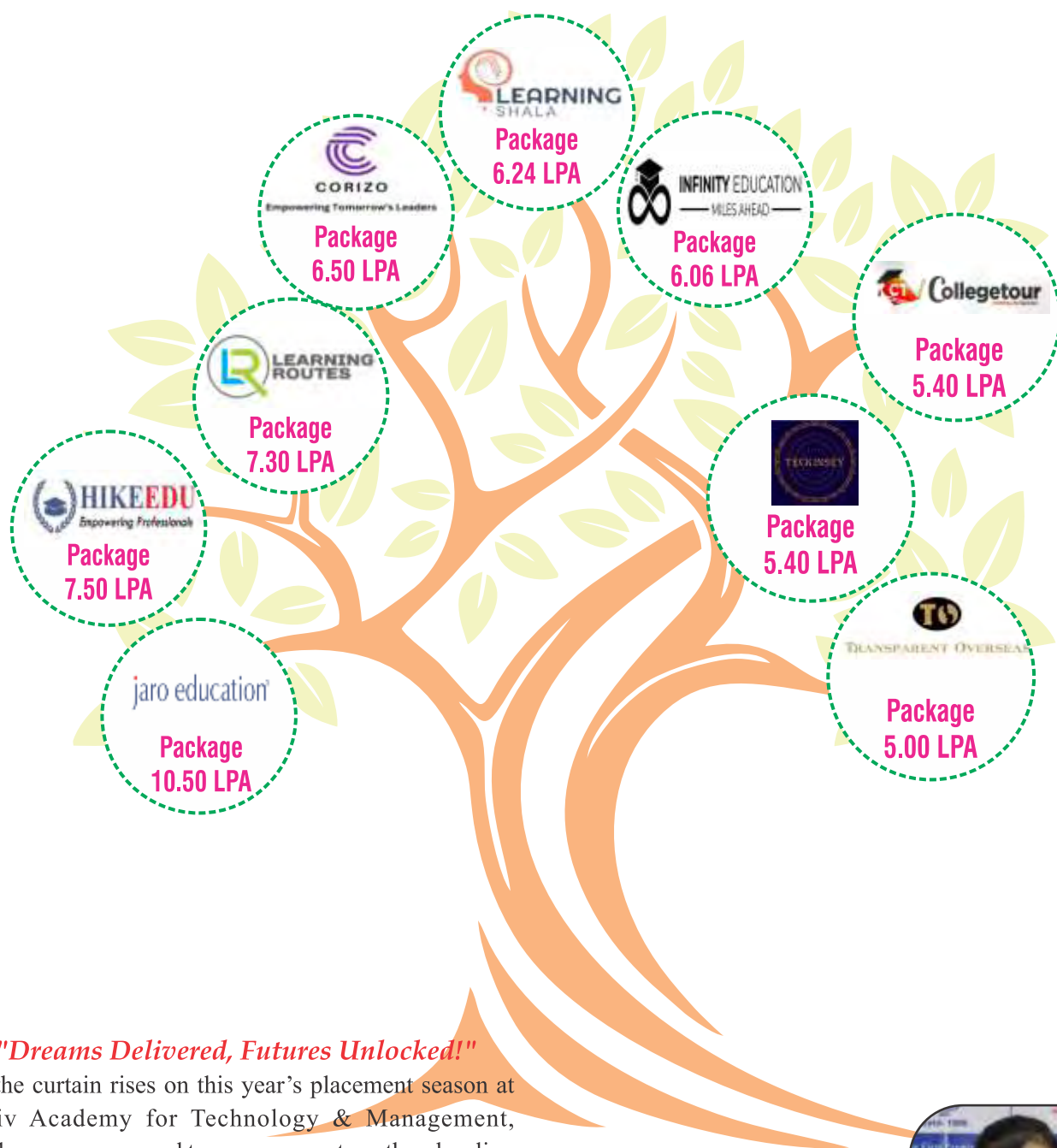
Dr. Rashmi Singh  
Department of Management



Dr. Manju Bansal  
Department of Education



# PLACEMENT CHRONICLES



## *"Dreams Delivered, Futures Unlocked!"*

As the curtain rises on this year's placement season at Rajiv Academy for Technology & Management, Mathura, we are proud to announce yet another dazzling chapter of achievements and ambition!

From boardrooms to breakthroughs, our students have been making waves across industries with jaw-dropping offers and sky-high packages!

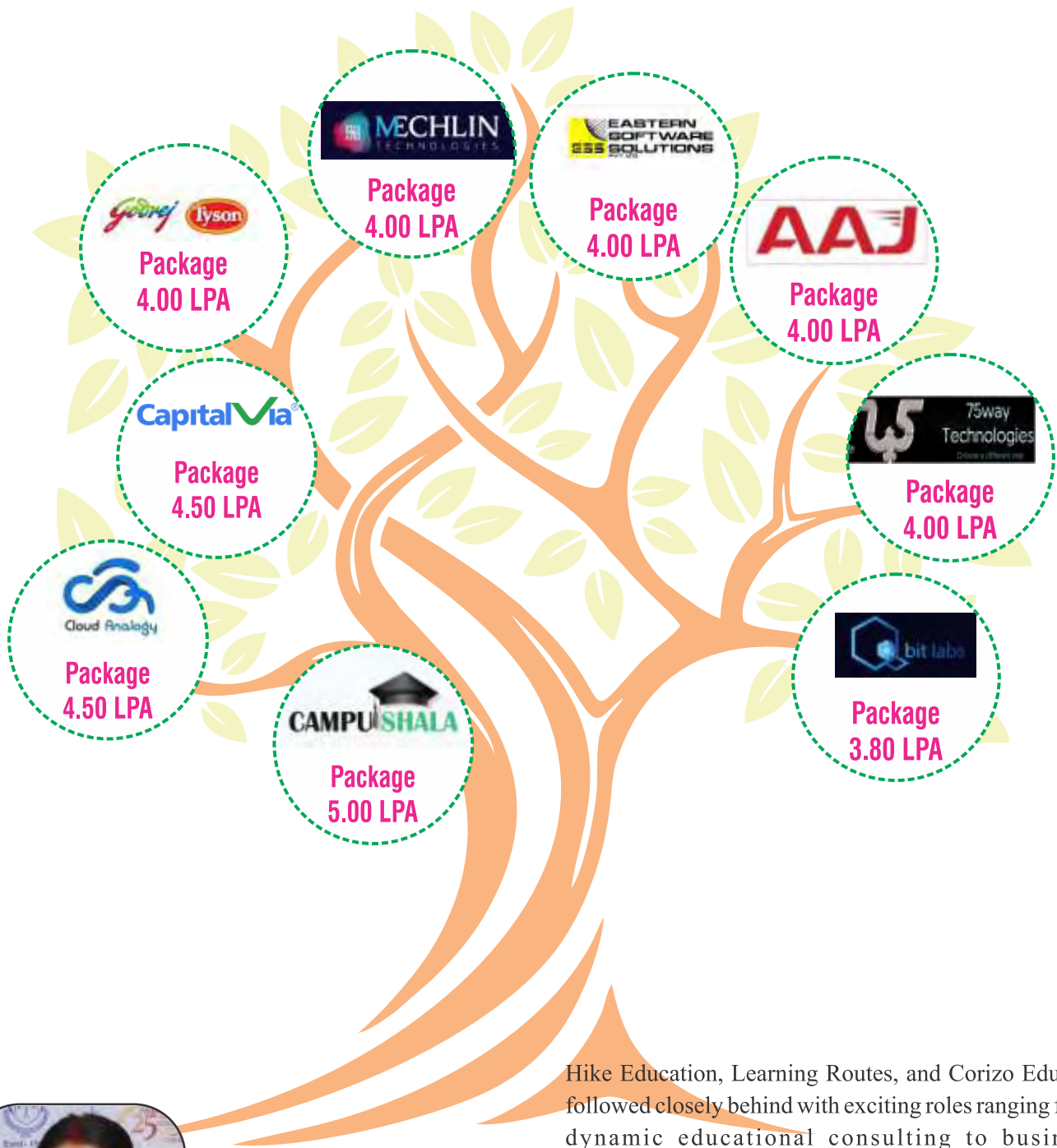
Jaro Education set the bar sky-high with a remarkable ₹10.5 LPA, leading the charge in EdTech excellence.

"Classroom talks and cultural nights—RATM gave us soaring heights."

**Pragya Chaudhary**  
BBA 2024-27



# PLACEMENT CHRONICLES



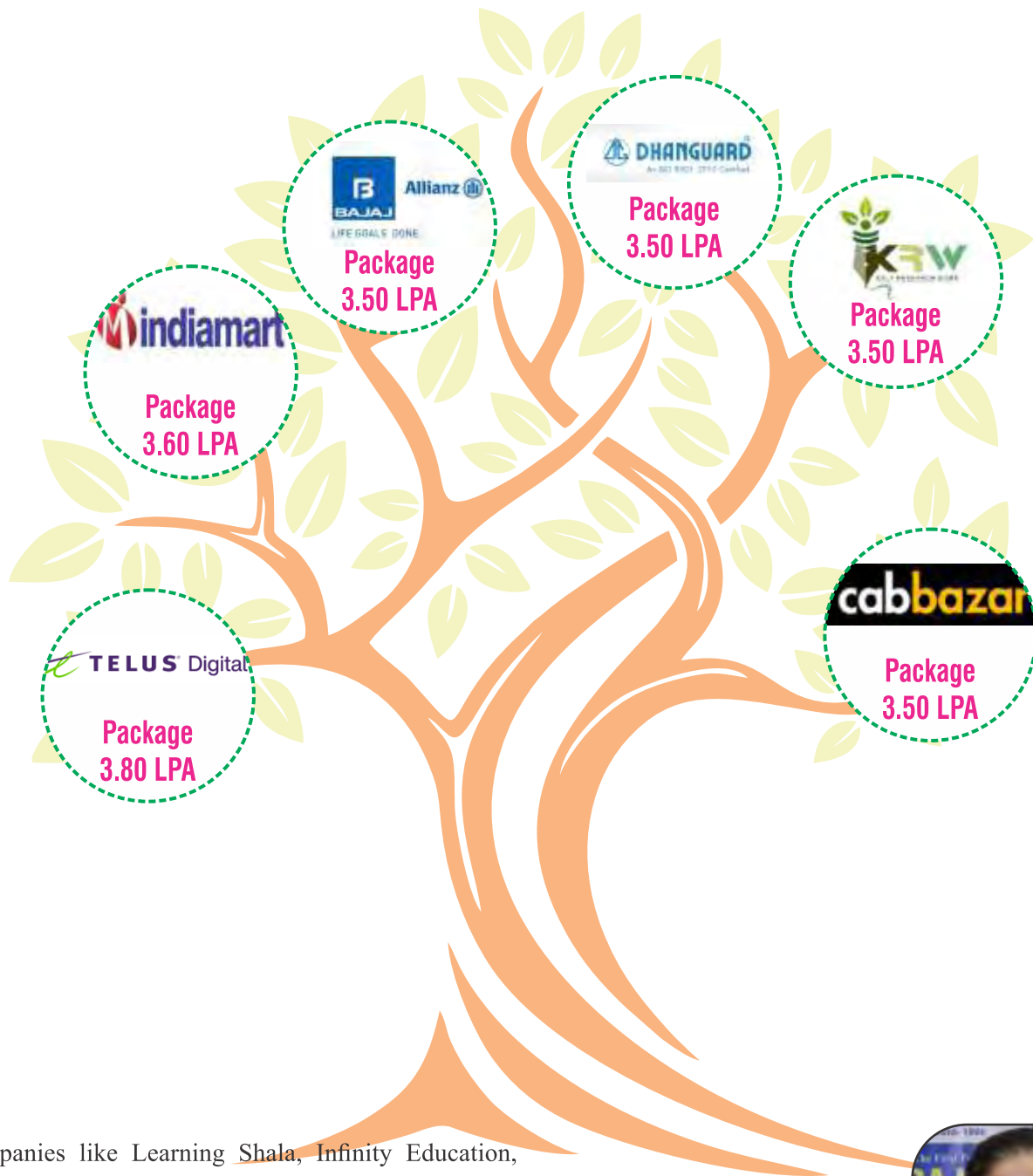
"Rajiv Academy—where happiness meets hustle, and every heart finds its muscle!"

**Km. Rajni Sharma**  
MBA 2024-26

Hike Education, Learning Routes, and Corizo Edutech followed closely behind with exciting roles ranging from dynamic educational consulting to business development—offering ₹7.5 LPA, ₹7.3 LPA, and ₹6.5 LPA, respectively.

Companies like Learning Shala, Infinity Education, College Tour, and Teckinsey Technology brought in a wave of high-impact opportunities with packages ranging from ₹6.24 LPA to ₹5.4 LPA, empowering our graduates to shape the future of learning and tech.

# PLACEMENT CHRONICLES



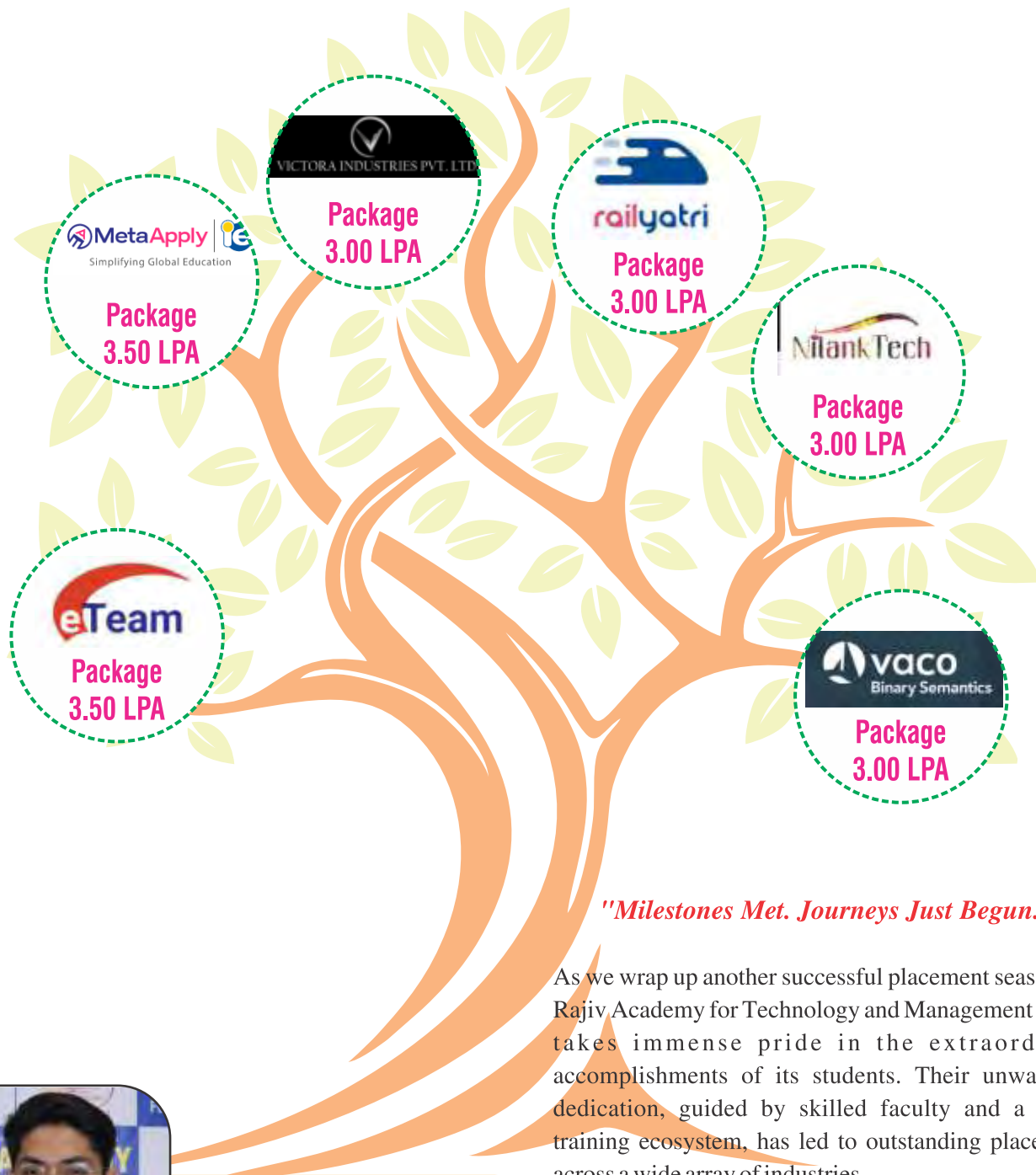
Companies like Learning Shala, Infinity Education, College Tour, and Teckinsey Technology brought in a wave of high-impact opportunities with packages ranging from ₹6.24 LPA to ₹5.4 LPA, empowering our graduates to shape the future of learning and tech.  
#ProudPlacements #RajivAcademyRising  
#CampusToCorporate

"Laughter in the air, dreams in our eyes—this is where success begins to rise!"

**Manya Chaturvedi**  
MBA 2024-26



# PLACEMENT CHRONICLES



*"Milestones Met. Journeys Just Begun."*

As we wrap up another successful placement season, the Rajiv Academy for Technology and Management family takes immense pride in the extraordinary accomplishments of its students. Their unwavering dedication, guided by skilled faculty and a robust training ecosystem, has led to outstanding placements across a wide array of industries.

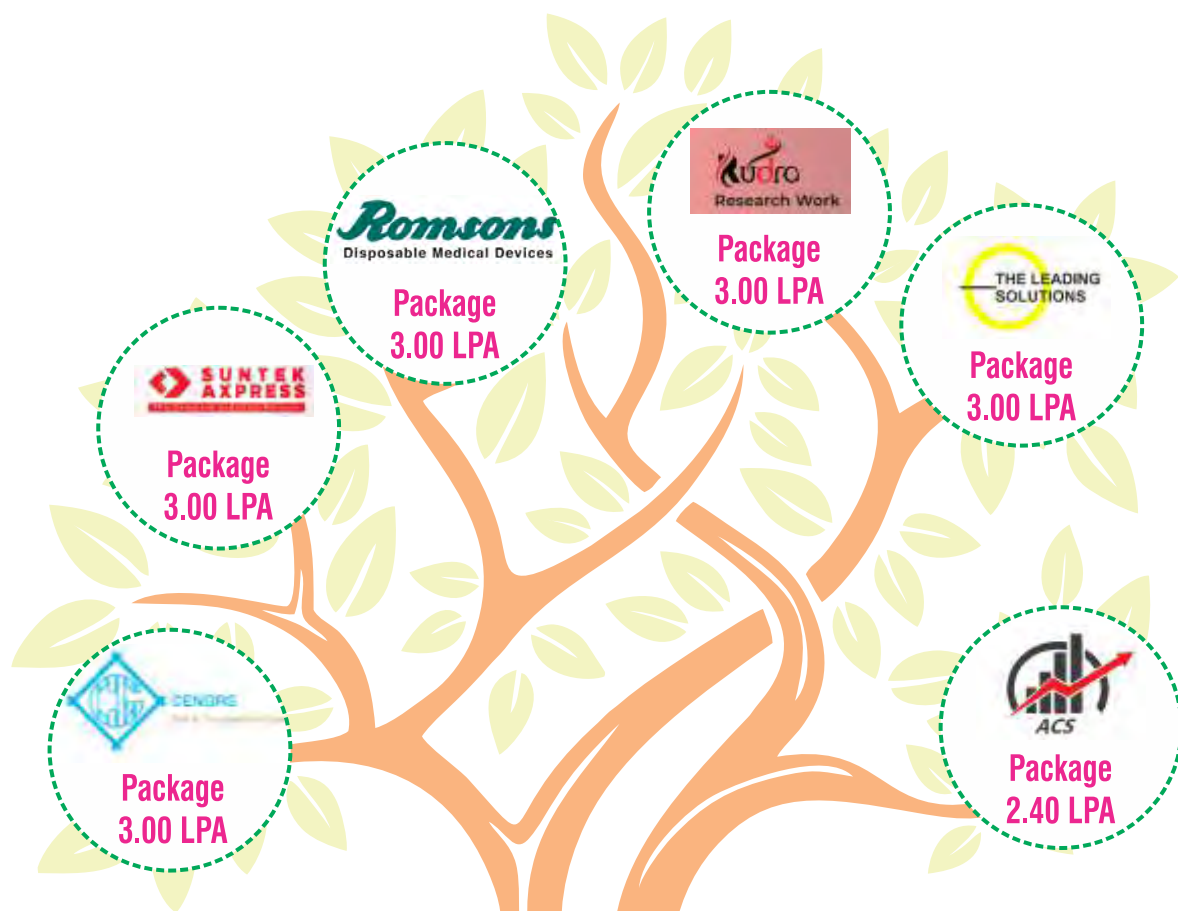
Renowned organizations like Godrej Tyson Foods, IndiaMART, Bajaj Allianz Life Insurance, AAJ Supply Chain, Eastern Solutions, and 75 Ways Technologies have trusted in our students' potential—offering solid starting packages and promising career pathways.



"Bright minds, warm hearts, endless cheer—Rajiv is magic, year after year!"

**Harsh Mehra**  
MCA 2023-25

# PLACEMENT CHRONICLES



From fintech and food processing to marketing and consulting, opportunities have poured in from dynamic firms such as Qbit Lab, Dhan Guard, CAB Bazar, and Kalp Research Work with packages ranging from ₹3.5 to ₹4.5 LPA.

Our undergraduate stars too have shone bright, with companies like Telus Digital, E Team Inc, Meta Apply, and SunTek Apxpress welcoming BBA, BCA, B.Sc., and B.Ecom talent into their folds with offers up to ₹3.8 LPA. Even beyond Tier-I names, startups and emerging enterprises like Victora Industries, RailYatri, Nilank Technologies, and Romsons Group are now homes to our capable and confident graduates.

A heartfelt thank you to all our recruiters for recognizing and investing in the talent nurtured at Rajiv Academy. And to our students—this is not the end, but the beginning of a new chapter. Go forward and conquer the corporate world!

Here's to dreams turned into destinations.

"Sunshine in corridors, sparkle in vibe—Rajiv Academy is our ultimate tribe!"

**Muskan Agrawal**  
MBA 2024-26





# PLACEMENT CHRONICLES



"Smiles, success, and friendships true—this campus gave us a vibrant view!"  
**Yashika Tarkar**  
BBA 2024-27

# PLACEMENT CHRONICLES



"Where every morning begins with a purpose, and ends with pride."

**Priyanshi Varshney**  
B.Ecom 2022-25





# PLACEMENT CHRONICLES



"From learning to leading, from spark to star—Rajiv takes you far!"  
**Muskan Sisodiya**  
BCA 2024-27



# CORPORATE EXPOSURE

## GUEST LECTURES



A Guest Lecture by Dr. Pramod Kumar



A guest lecture by Ms. Aishwarya Bhatia



An Orientation Session by Mr. Ajay Gautam



A guest lecture by Dr. Saleem Khan



A guest lecture by Ms. Jhumi Kulhrestha

Corporate Exposure: A Year of Insightful Interactions To bridge the gap between academics and the corporate world, the RATM hosted a vibrant series of guest lectures, orientation sessions, and seminars throughout the year. These sessions provided students with real-world perspectives, boosting their confidence and

understanding of the industry. It all began with Mr. Ajay Gautam, whose orientation session helped freshers align their mindset with corporate expectations. Followed by Dr. Shalini Khandelwal, Ms. Eshwaraya Chaurasia, and Mr. Mohit Chaturvedi, who guided students on industry trends, self-awareness, and early career preparation.

"Celebrations, competitions, and careers on track—Rajiv Academy has our back!"

**Deependra**  
MBA 2024-26





# CORPORATE EXPOSURE

## GUEST LECTURES



A Financial Seminar by Mr. Ajay Kumar Upadhyay



A guest lecture by Business Standard



An Orientation Session by Dr. Shalini Khandelwal



An Orientation Session by Ms. Eshwaraya Chaurasia



An Orientation session by Mr. Mohit Chaturvedi

The academic year was enriched by guest lectures from renowned speakers like Dr. Pramod Kumar, who emphasized strategic management, and Ms. Aishwarya Bhatia, who energized students with her branding and marketing expertise. Ms. Jhumi Kulhrestha touched upon leadership and inclusion, making a strong impact. The Business Standard team offered a sharp perspective on financial news and analysis, encouraging media



"Every corner echoes with joy and hope—Rajiv Academy helps us cope and grow!"

**Anjum**  
BBA 2024-27

literacy. Dr. Saleem Khan explored the psychological dimensions of leadership, while Mr. Ajay Kumar Upadhyay conducted a powerful Financial Seminar, simplifying finance for future managers. Each session left students better prepared, motivated, and aligned with industry needs. These interactions are a vital part of our vision — shaping not just graduates, but future leaders. Let 2025 be a celebration of this journey — from classroom to corporate!.

# CORPORATE EXPOSURE

## GUEST LECTURES



A guest Lecture by Mr. Abhikalp Sharma



A guest lecture by Mr. Arpit Agrawal



A guest lecture by Mr. Ashish Singh



A guest lecture by Mr. Sunil Yadav

The series kicked off with Mr. Abhikalp Sharma, who delivered an energetic session on the importance of adaptability and innovation in today's workplace. Next, Mr. Arpit Agrawal emphasized the essence of personal vision, discipline, and consistency. The momentum



A guest lecture by Mr. Deepak Mishra

continued with Mr. Vaibhav Sharma, whose talk on leadership, time management, and strategic thinking left a deep impact on young minds. Mr. Lakchman Singh, who brought practical insights on team management and operations. Mr. Ashish Singh focused on competitive advantage and evolving market dynamics.

"From books to beats, from labs to laughs—We found our path in these lively drafts."

**Aradhna Chaudhary**  
BCA 2024-27





# CORPORATE EXPOSURE

## GUEST LECTURES



A guest Lecture by Mr. Vaibhav Sharma



A guest Lecture by Mr. Lakchman Singh



A guest lecture by Ms. Nishtha Jain



A guest Lecture by Mr. Naresh Agrawal

Mr. Deepak Mishra's session on communication stood out for its practical tips and relatable case discussions. He emphasized clarity, persuasion, and listening as the pillars of professional dialogue. The presence of Ms. Nishtha Jain added a meaningful touch to the series. Mr. Naresh Agrawal simplified the world of finance, guiding students on the



"Books in bags, dreams in flight—Rajiv Academy fills every day with light!"

**Laxmi Singh**  
B.Ed Batch 2023-25



A guest lecture by Dr. Sapna Yadav

relevance of financial literacy in personal and corporate success. Mr. Sunil Yadav introduced students to the role of data in decision-making. Dr. Sapna Yadav, whose insights on women in leadership, personal growth, and purpose-driven success left everyone deeply moved.

# CORPORATE EXPOSURE

## GUEST LECTURES



A guest Lecture by Ms. Akansha Sharma



A guest lecture by Mr. Dauji Rawat



A guest lecture by SEBI



A guest lecture by Mr. Mayank Chaturvedi



A guest lecture by Mr. Kapil Sharma

The journey continued with Ms. Akansha Sharma, who encouraged students to identify their unique strengths and unlock their potential. Following her, Mr. Dauji Rawat offered guidance on industry expectations and the mindset needed for long-term success. The series took a technical turn with

Mr. Sumanta Biswas, who conducted an engaging Technical Seminar that bridged academic theories with the rapidly evolving digital landscape. Further into the academic calendar, Ms. Yashika Gaur captivated students with her talk on effective communication, goal orientation, and building a personal brand.

“It’s not just education—it’s elevation, inspiration, and celebration!”

**Ashi Palaiya**  
BBA 2024-27





# CORPORATE EXPOSURE

## GUEST LECTURES



A technical seminar by Mr. Sumanta Biswas



A guest Lecture by Ms. Yashika Gaur



A guest Lecture by ISKCON

Adding a regulatory and financial dimension, the Securities and Exchange Board of India (SEBI) conducted a guest lecture focusing on investor awareness, ethical practices, and financial empowerment. continued to diversify with Mr. Mayank Chaturvedi, who emphasized the importance of



"Here we dance, debate, discover, and shine—Rajiv Academy is purely divine!"

**Krishna Gautam**  
BCA 2024-27



A guest Lecture by Ms. Latika Mittal



A guest lecture by by B K sisters

attitude, mindset, and career resilience. A unique spiritual perspective was brought in by ISKCON, Adding to the inspiration, Ms. Latika Mittal conducted a session on career goals, self-discipline, Mr. Kapil Sharma followed with a detailed talk on entrepreneurship.

# CORPORATE EXPOSURE

## WORKSHOP



**A session by Mr. Amit Kashyap**



**A workshop by MSME**



**A technical workshop by Ducat**



**A technical workshop by Skillyards**

RATM hosted a series of insightful guest lectures and technical workshops under the banner of Corporate Exposure 2025. The journey began with Mr. Amit Kashyap's guest lecture, offering valuable industry insights. A workshop by MSME followed,



**A workshop on 'Data Structure' by DUCAT**

providing students with a deeper understanding of entrepreneurship and innovation. Mr. Manu Kapoor's session focused on career development strategies.

"Good vibes, great guidance, golden days—Rajiv Academy deserves all the praise!"

**Deepika**  
**MBA 2023-25**





# CORPORATE EXPOSURE

## WORKSHOP



A session by Mr. Manu Kapoor



A financial workshop by SEBI

Students also participated in a Data Structure workshop by DUCAT, along with other technical sessions and workshops by DUCAT and SEBI, enhancing their financial knowledge and technical skills along with a session by Skillyards, exposed students to cutting-edge technologies.

The technical seminar by Mr. Saumya Sarkar concluded this enriching series, preparing students for future challenges.



“From festivals to fests, from quizzes to quests—Rajiv Academy gave us only the best!”  
**Yashika Jain**  
**BBA 2024-27**



A technical seminar by Mr. Saumya Sarkar

A workshop on Women Entrepreneurship Development Programme (WEDP) conducted in RATM Sponsored by Department of Science & Technology, Skill India & niesbud All the sessions was wonderful and praised by students with lots of appreciation and it was a nice learning experience.



# INDUSTRIES EXPOSURE

*Classrooms to Corporates*



To connect theory with practice, RATM organized insightful industrial visits under Industrial Exposure 2025. These real-world explorations enriched students' understanding of operations, branding, and industry dynamics. The journey began at the Coca-Cola plant, where students witnessed automation and global production standards, followed by a visit to the Parle-G factory, showcasing India's heritage in biscuit manufacturing. Students also explored the India International

Trade Fair and Aaj Tak newsroom, gaining exposure to global markets and media operations.

"In every smile, in every goal we chase—Rajiv Academy holds a special place!"

**Amit Sharma**  
B.Ecom 2022-25





# INDUSTRIES EXPOSURE

*Classrooms to Corporates*



"A place that teaches, reaches, and inspires—Fueling every student's hidden fires."

**Purvika Arya**  
MBA 2023-25

At Mother Dairy and Yakult Danone, they learned about food safety, hygiene, and supply chain systems. Visits to 4Achievers, Taj Mahotsav, and Dawar Footwear added technical, cultural, and manufacturing insights — making this journey a perfect blend of industry and innovation. These visits truly empowered students to envision their future with clarity and confidence.



# INDUSTRIES EXPOSURE

## *Roaming Routes*



At RATM, learning goes beyond the classroom. Under Industrial Exposure 2025, students embarked on enriching visits blending fun, learning, and exploration. The journey began at Adventure Island, where students observed the workings of theme park management and hospitality. This was followed by a visit to Worlds of Wonder (WOW), offering insights into logistics, guest services, and safety in large amusement parks.

"Not just lectures, but life lessons here—Rajiv Academy made our vision clear."

**Aarti Pandey**  
BBA 2024-27





# INDUSTRIES EXPOSURE

## *Roaming Routes*



"It's not just about marks or grades—It's about memories that never fade."

**Lakshya Sharma**  
B.Ecom 2022-25

A cultural twist came with a guided tour to Fatehpur Sikri, where history and heritage tourism sparked learning about conservation and sustainable travel. The experience concluded at Atlantic Water Park, where students explored behind-the-scenes operations, seasonal marketing, and customer engagement — all while enjoying an unforgettable ride into real-world learning.



# SPORTS @ RATM

**CAMPUS CARNIVAL  
A Spectacular Showcase  
of Talent and Unity**

**Elevate your gaming skills**



RATM's Sports Week was a thrilling celebration of athleticism and team spirit, featuring events like badminton, chess, table tennis, ludo, carrom, and volleyball. The energy peaked during the recent inter-departmental cricket match, where fierce competition and sportsmanship lit up the field. Cheers, teamwork, and winning moments made it a memorable chapter in the campus sports calendar.

"At Rajiv Academy, every day is a new page—Where dreams take flight and thoughts engage."

**Vanshika Gupta**  
BBA 2024-27





# VIBRATION @ RATM

## HOLI FEST 2025 Festival of Colour



## Embarking on a New Journey: The Unforgettable Fresher's Party



RATM became a vibrant hub of joy and unity as VIBRATIONS 2025 brought a series of lively celebrations to campus. The year began with Campus Carnival, where departments came together to host music, food, games, and performances. The Fresher's Parties followed, welcoming new students with warmth, fun, and unforgettable moments. Holi Fest 2025 added a burst of color and camaraderie, while the Diwali Festival lit up the campus with tradition, dance, and cultural vibrance — making every celebration truly special.



"This isn't just college, it's our pride—With every step, we rise, we stride."

**Komal Patel**  
B.Ed Batch 2023-25

# VIBRATION @ RATM



RATM proudly celebrated Independence Day and Republic Day with great patriotism and enthusiasm. The national flag was hoisted with honor, followed by inspiring speeches, cultural performances, and a salute to the spirit of unity and freedom. These events reminded everyone of our rich heritage and the sacrifices that built the foundation of our great nation.



"In the heart of Mathura, a gem so rare—Rajiv Academy, beyond compare."

**Manvi Chaudhary**  
MBA 2023-25





# VIBRATION @ RATM

RATM observed Road Safety Week with awareness drives, emphasizing responsible driving and public safety. Women's Day was celebrated with powerful talks and activities honoring strength, achievements, and empowerment. Adding to the excitement, students enthusiastically participated in the live session of Hon'ble PM Narendra Modi ji, drawing inspiration from his vision, leadership, and message for youth and nation-building. This was followed by a Havan-Puja to mark the beginning of the new session, seeking blessings and best wishes for both the students and the institution.



"A canvas of dreams, a stage for all—Where every student stands tall."

**Poonam Lalwani**  
MBA 2024-26





# VIBRATION @ RATM

## Welcoming 2025 with Cheer: New Year Bash at Rajiv Academy for Technology and Management



RATM kicked off the year with grand celebrations, starting with the vibrant Fresher's Party that welcomed new students with excitement. The highlight, SYNERGY 2025, our annual cultural fest, was a spectacular showcase of talent and creativity. From electrifying dance performances to a stunning fashion show, the campus was alive with energy, colors, and enthusiasm. SYNERGY 2025 truly embodied the spirit of togetherness, celebration, and artistic expression, making it an unforgettable event for all.



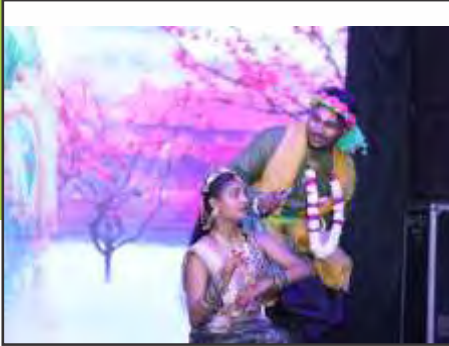
"Here we laughed, we learned, we grew—Rajiv Academy, we owe it to you."

**Vandana Tomar**  
BBA 2024-27





# SYNERGY 2025 @ RATM





# SYNERGY 2025 @ RATM

Celebrating Cultural Fest

“SYNERGY 2025”

Spectacular  
Performances



“Where mentors care and moments shine—This journey will forever be mine.”

**Sonam Kumari**  
BBA 2024-27





# INDUSTRY BASED PROFESSIONAL TRAINING PROGRAM

**Empowering Students**

**“Sharpening Skills, Strengthening Self !”**

**POWERED BY BAJAJ FINSERV / upGrad**



**POWERED BY IBM**





of the Journey  
of Excellence



The First Premier Institute of R.K. Education Hub

# RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT

(Affiliated to Dr. APJ Abdul Kalam Technical University Lucknow & Dr. B.R. Ambedkar University Agra) (Approved by AICTE, NCTE, Ministry of HRD, Govt. of India)



State of the Art  
Infrastructure and  
Modern Facilities

Ranking **A** rank by Business India since 2007

**A<sup>+</sup>** by Just Career Magazine

Among Top 100 B-Schools by Dalal Street

AKTU Code-173

## ADMISSIONS OPEN

DBRAU Code-104

**Session 2025-26**

# MBA

( Marketing, Finance, HR,  
IB, Operations & IT )

# MCA

( 2 years PG Program )

# BBA, BCA

# B.Sc. (cs)

# B.Ecom

# M.Ed, B.Ed

# M.Lib, B.Lib

### Excellent Placements Track Record

*2023-24 at a glance*



Deenanath Ramchandra  
MBA (Batch 2022-24)

Highest Package  
(PG)

₹ **25 LAC**  
PER ANNUM



### Excellent Academic Track Record

*2023-24 at a glance*

**Gold Medalist**

DBRAU Agra University



Surbhi Agrawal  
BCA (2019-22)

Trapti Kashyap  
BCA (2020-23)

Manisha Gautam  
M.Ed (2020-22)

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